

Jared Bunch

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Executive Summary: Designing Clarity into Complexity

I am a strategic design leader with 20 years of experience building the digital tools that run complex global businesses. I focus on taking messy technical problems and turning them into tools that make sense to people. By using a coach's mindset and thinking about the big picture, I help teams and leadership see the same vision so we can build products that people want to use.

Core Strengths

- **Big Picture Thinking:** I build design systems that work for everyone. I keep things consistent even across huge global platforms.
- **Decisions Based on Facts:** I turn deep user research into clear plans that work for the business and the tech team.
- **Leading Teams:** I help engineers and leadership see the same vision through mentoring and a commitment to winning as a team.
- **Systems Thinking:** Architecting modular design frameworks and global design systems that ensure consistency across complex, multi-national enterprise platforms.
- **Evidence-Based Strategy:** Synthesizing deep contextual research and user insights into actionable product roadmaps that align technical feasibility with high-level business KPIs.
- **Cross-Functional Leadership:** Bridging the gap between engineering complexity and executive vision through transparent advocacy, mentorship, and a commitment to collective wins.

Professional Experience

Autodesk | Novi, MI

Principal Experience Designer | Design Leader | May 2015 – May 2025

- **Strategic Transformation:** I worked with product managers to figure out our long-term plans, increasing feature adoption by **25%** by aligning UX vision with core business objectives.
- **Global Leadership:** I led teams all over the world to ship more than 10 major features every year while making sure our users stayed happy.
- **Mentorship & Growth:** I set up a way for our global design team to learn from each other so everyone could do their best work.

Key Strategic Impact: Factory Design Vision

- I led the design for a new way to plan factories. We got rid of scattered data and helped teams plan **65%** faster.
- I led workshops with more than 15 leaders from around the world to make sure we were all moving in the same direction.

Key Strategic Impact: Drawing Automation

- I led the work on a tool that turns data into technical drawings automatically. This saved engineers about **40%** of their time so they could focus on more important work.
- I made sure experts could still check the work to keep everything accurate while getting the product to market faster.

Autodesk | Previous Roles

Senior Experience Designer | Product Owner | 2006 – 2014

- I led the design work for major releases that contributed to revenue growth from **\$1.54B to \$2.27B**.
- I built a design library that more than 10 teams used. This kept our products looking the same and cut down on extra engineering work by **30%**.
- I secured executive buy-in for strategic initiatives through high-fidelity storytelling, wireframing, and interactive prototyping.

Application & Solutions Engineer | 2004 – 2006

- Supported **\$5M+** in software sales through expert workflow consulting and product demonstrations; awarded the "Diamond Club" for excellence.

Technical & Strategic Competencies

- **Leadership:** Design System Governance, Agile/Scrum Leadership, Product Roadmaps, Stakeholder Management, Team Mentoring.
- **Strategy & Research:** Journey Mapping, Usability Testing, A/B Testing, User Research.
- **Tools:** Figma, FigJam, Axure, Miro, Jira, Adobe Creative Suite.

Education & Professional Development

- **Negotiations & Influence** | UC Berkeley, Haas School of Business
- **Associates of Applied Science** | Technical Illustration & Design